Economically Liberal, Socially Conservative

How Trump Won, in Two Dimensions by F.H. Buckley in the WSJ:

> *Most Hillary Clinton voters were deeply liberal on both axes. The surprise was the Trump voters, who were very conservative on social issues but moderate on economic ones. By Mr. Drutman's count, 73% of all voters were left of center on economics. Most of the remaining Trump supporters were quite moderate on economic questions.*
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> *After the election, the so-called NeverTrumpers claimed that each of their favored candidates would also have beaten Mrs. Clinton. Mr. Drutman's figures show what a pipe dream that is. A presidential candidate like Ted Cruz, who defines himself primarily through right-wing economic policies, begins with nearly three-quarters of the electorate in the other camp. Such a candidate isn't likely to go very far.*
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> *While the great majority of voters were liberal on economic issues, a small majority (52%) were social conservatives at the top of the diagram, enough to swing the election to Mr. Trump. Only 3.8% of voters were libertarians in the lower-right quadrant, socially liberal and economically conservative. They split their votes evenly between Mr. Trump and Mrs. Clinton.*
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> *The sweet spot in American politics is thus the upper-left quadrant of the double majority: economic liberals and social conservatives. It's the place where presidential elections are won, and the winner is usually going to be the candidate who's won't touch Social Security and who promises to nominate judges in the mold of Antonin Scalia. In other words—Donald Trump. Mr. Drutman labeled such voters populists, but I prefer the term that Mr. Trump himself has*

> *applied to them: the Republican "workers party." They constituted nearly 30% of voters in 2016 and they split 3 to 1 for Mr. Trump.*

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A fascinating view. We are economically liberal and socially conservative. Maybe that is the mantra for the third party that is Donald Trump. The opposite, economically conservative and socially liberal, seems to be the weakest segment.